



Sutter County One Stop

Employer Connection

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How Can the Sutter County One Stop Help Your Business?

Don't have time to review all of those applications?

Let the Sutter County One Stop pre-screen applicants for you.



We can assist you with all phases of recruitment services, from posting general job openings to referring prescreened candidates. Our services include helping employers to define job descriptions, listing, collecting & prescreening job applications, cover letters and/or resumes and assisting with scheduling interviews and/or sitting on interview panels. For more information contact a member of the Business Services Team at 530.822.5120.

Another Satisfied Customer

"I just wanted to say thank you on behalf of Pawformance Pet Specialties for the superb quality service you have provided to us. The standard of customer service we have received from the team at Sutter County One Stop has been second to none, alongside with the candidates who have responded to our job adverts. We have had very successful job-matches. I would recommend Sutter County One Stop to anyone looking for new hires and definitely will use them again for my next employee! Great Job Everyone!"

Thanks Again,
Heather Smith, Manager
Pawformance Pet Specialties



Learn From Your Mistakes



"Your most unhappy customers are your greatest source of learning."

Bill Gates, Microsoft Inc. Company Founder and Chairman

EXPERT ADVICE

Q: Is it true that it only costs \$500.00 to accommodate a person with a disability in the workplace?

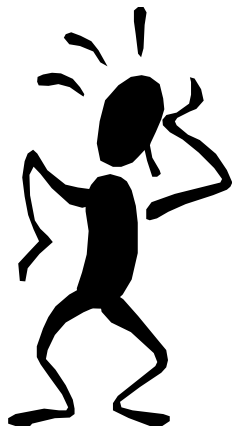
A: The newest figures from a study by JAN (Job Accommodation Network) are that 50.5% of employers reported that accommodations they made cost them \$0.00. Yes, that's right; nothing. Accommodations were made at a zero cost to the employer. An additional 42% said the accommodation they made resulted in a one time cost with a median amount of \$600.00.

Depending on the accommodation and the needs of the employee, it could cost the employer nothing except for the minute that it would take to make a phone call for possible accommodations. A good source for information is JAN (Job Accommodation Network) at (800) 526-7234 or via email at <http://www.jan.wvu.edu/>



Hot Topic

How many advertising mistakes are you making?



Not marketing continuously.

Marketing is not something you should do once in a while, it is a process. If done correctly it will satisfy and benefit both the customer and the organization. Begin by developing a marketing plan to see where and how you want to market your business or products. Also, include a budget to support your marketing efforts. Some might think that they can't afford advertising, my response is you simply can't afford not to.

Are you a sheep that follows the rest of the flock?

Are you following trends or leading the way? Is your advertising image the same or very similar to others in your line of business? Examine your business cards, letterhead, brochures, and any other advertising that you may be doing. Does it look or sound like a lot of the other advertising out there? Keep in mind, just because other people are doing it doesn't mean it's the best way or the only way. The bottom line is be creative, be original, and don't be afraid to try something different.

Stay away from clichés.

Avoid generic statements or overused words in your advertising. For example, statements like "we care" or "excellent customer service" doesn't really mean anything if everyone else is offering it as well. If you want people to pay attention to what you are telling them, give them new information. As the saying goes, "If you do what you have always done, you are going to get what you have always gotten."

Save Time & Money

Tap Into Free Funding
to Train and/or Retrain
Current Employees.

Employment Training Panel

Linking Business and Training Dollars

The Employment Training Panel (ETP) is a business and labor supported state agency that assists employers in strengthening their competitive edge by providing funds to off-set the costs of job skills training necessary to maintain high-performance workplaces. The ETP program is performance-based, providing funds for trainees who successfully complete training and are retained in well-paying jobs for a specific period of time.

Since its inception in 1983, the ETP program has provided over \$1 billion to train more than 660,000 workers in over 60,000 California companies. Employers match training funds awarded by ETP for training existing workers, making these projects true public-private partnerships. In fact, independent research has documented a return on investment of over \$5 for every \$1 in ETP funds spent on training. Upgrade your workers' skills by creating a customized training program that meets your company's needs. ETP is available to assist you as you make your employees and your company more productive to meet global competition.

For more information, please contact Barry A. Worthington, Economic Development Analyst – ETP, at (916) 327-5262

Featured Employer



Meek's Building Center has been in our area since 1961. There are 35 chains nation wide and 15 stores in the Western United States. Meek's attended one of our recent job fairs and was very impressed with the response they received. Sam Diaz, Manager of Meek's, had 180 applicants and was able to find some very promising prospects. He was recruiting for three different Meek's locations and even had applicants that were willing to commute. Not only did they participate in the job fair but they were also one of our business sponsors. The local Job Fair Committee would like to give a big "thank you" to Meek's Building Center.



Sutter County Superintendent of Schools • Jeff Holland, Superintendent

Equal Opportunity Employer

Auxiliary aides & services are available upon request to individuals with disabilities.